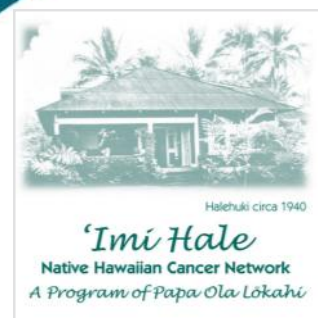


'Imi Hale

Native Hawaiian Cancer Network—Newsletter

Malaki 2014



Introducing Sharlene Chun-Lum, Papa Ola Lōkahi's new Executive Director

Sharlene Chun-Lum, Papa Ola Lōkahi's new Executive Director, met with 'Imi Hale staff in January 2014. "Shar", as she prefers to be called, is a graduate of The Kamehameha Schools (KS) and the University of Hawai'i at Mānoa and brings a wealth of experience in education, business and planning. In her tenure at KS, she taught, managed communications and community outreach programs, connected KS with Hawaiian-serving charter schools and successfully developed and implemented the Schools' strategic plans.



No stranger to Hawaiian health advocacy, Shar has been expedient in learning about 'Imi Hale's 14 year history and roll in provid-



Papa Ola Lōkahi
Nana I Ka Pono Na Ma

ing a robust infrastructure to support research, training and community outreach and education to address cancer health disparities among Native Hawaiians.

'Imi Hale is one of multiple programs of Papa Ola Lōkahi and we took full advantage of our new Director. She is a new addition to our Steering Committee and she graciously attended the recent Navigation training to present graduates with their Certificates of Completion.

We look forward to Shar's leadership, and as she shared with us when she took the helm at Papa Ola Lōkahi,

"Everyone's mana'o and kokua will be needed and valued as we face this new beginning together.

Aptly stated in 'olelo no'eau of our kupuna,

**"E ala! E alu! E kuilima!"
Up! Together! Join hands!**

A fond aloha and a hui hou to Hardy Spoehr

On behalf of the staff and friends of 'Imi Hale, past and present, we say, "Mahalo piha" to Hardy Spoehr, who recently retired as Papa Ola Lōkahi's Executive Director, after 21 years of service. With his leadership and guidance, we have been able to model a community-based, community-placed, and community-driven program for cancer prevention and control research and programming. His gentle guidance and unwavering support enabled 'Imi Hale to support over 100 Native Hawaiians to lead research responsive to our community's needs, author and co-author over 100 publications, develop over 80 educational materials and tools and conduct local, national and international presentations to share our work to benefit others. Hardy leaves us in good hands with our new Executive Director, Sharlene Chun-Lum and fortunately, he has honored our request to remain on 'Imi Hale's Steering Committee.

We know Hardy's time will be rapidly filled with his other passions—ocean sports, Hawaiian history, the bagpipe brigade, philanthropy, and of course, continuing to be of service to others. Our heartfelt *mahalo*.



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Respondent Driven Sampling Training by Kathryn Braun, DrPH



Dr. Jesus Ramirez-Valles

More than 50 researchers, students, and health professionals attended a fabulous training on Respondent Driven Sampling (RDS) in January 2014, led by Dr. Jesus Ramirez-Valles. The training was funded by UH-JABSOM's RMATRIX Program (U54MD007584), and hosted by Dr. Lana Ka'opua, Associate Professor of Social Work and long-time *liko* with 'Imi Hale.

RDS is an approach used in studies involving "hidden" or difficult-to-access populations. This training provided an overview of RDS, including identification and recruitment of participants, use of incentives, management of interview sites, training of research staff, data collection/analysis, and sensitivity to relevant cultural issues.

Dr. Ramirez-Valles is Professor and Director of Community Health Sciences at the University of Illinois-Chicago School of Public Health and Institute for Health Research and Policy. He uses RDS in his research in health promotion, community organizing, and the sociology of health, race, gender, sexual orientation, and Latinos.

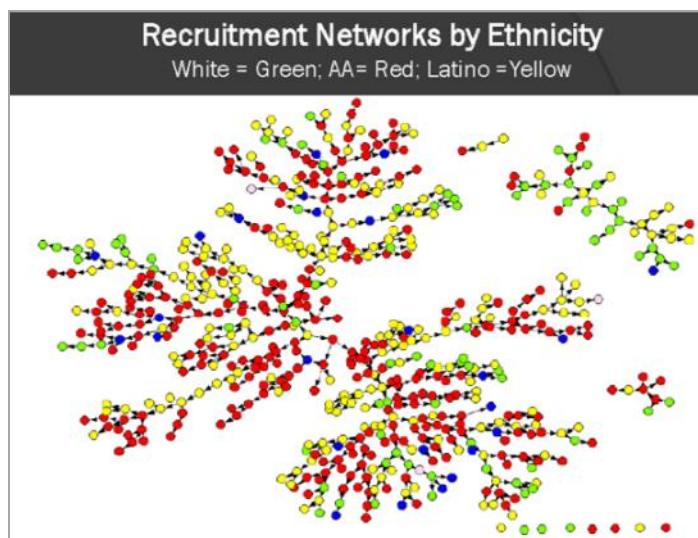
The method's appeal was that it provided a means for drawing samples of groups that were difficult to sample using traditional probability methods. Sampling begins with a set of "seeds." These are generally a convenience sample, when studying hidden populations. The seeds refer peers, who form the sample's first wave. The first wave respondents refer the second wave, and this process continues as the sample expands wave by wave. Given enough waves, the sample approximates an equilibrium composition which is independent of the selection of seeds.

There are a few assumptions of RDS that should be met before it is used. For example:

- Respondents know one another as members of the target population, e.g., for jazz musicians, for drug users, or people living with HIV. Respondents recruit those with whom they have a preexisting relationship so ties are reciprocal.
- Respondents' network forms a single large component; the network must be dense enough for this to be plausible.
- Respondents can accurately report their personal network size. This is defined as the number of acquaintances/friends who fall within the target population.

Respondents recruit as though they are sampling randomly from their personal networks.

For more information on this method and for links to articles by Dr. Ramirez-Valles, contact lskaopua@hawaii.edu.

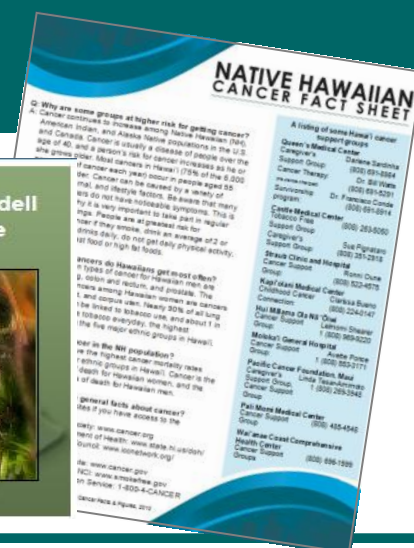
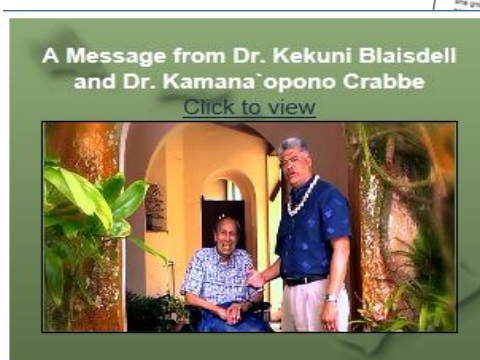


What's new at www.imihale.org?

At: www.imihale.org/education_materials.htm

- ✓ Smoking Cessation Public Service Announcement
- ✓ Updated Native Hawaiian Cancer Fact Sheet
- ✓ Updated list of BCCCP Provider Sites

Check out all of 'Imi Hale education materials at www.imihale.org/education_materials.htm



Research Update:

Alika K. Maunakea, PhD

University of Hawai'i, John A. Burns School of Medicine



Born and raised in Wai'anae, Hawai'i, Dr. Alika Maunakea is a Native Hawaiian biomedical researcher who has worked on epigenetic and epigenomic research in mammalian systems at University of California, San Francisco and NIH. He has developed and enhanced novel high-throughput technologies that survey DNA methylation and histone modifications, both central components of epigenetic processes that respond to the environment, and has discovered novel roles for DNA methylation in regulating alternative promoter usage and in pre-mRNA splicing. Currently, as an Assistant Professor in the Department of Native Hawaiian Health in JABSOM, Dr. Maunakea's research focuses on further understanding how the environment interfaces with epigenetic mechanisms and how collectively these cellular events underlie the development of diseases of health disparity, including in particular diabetes, cardiovascular disease, neurodevelopmental disorders, and cancer in Native Hawaiian and Pacific Islander populations. Dr. Maunakea anticipates that integrating this work with current on-going community-based research led within the Department of Native Hawaiian Health will contribute to the development of more effective targeted diagnostic, preventative, and therapeutic strategies for these underserved communities from which he is part.

Collaborating with Hawai'i's Community Health Centers to Increase Colorectal Cancer Screening Rates by Koa Robinson, MPH

With a supplemental grant from the Center to Reduce Cancer Health Disparities' National Outreach Network, 'Imi Hale will be kicking off year 4 of our colorectal cancer (CRC) screening campaign to increase screening rates. This year, 'Imi Hale will continue to provide CRC screening awareness in-services to Federally Qualified Community Health Center clinic staff. Native Hawaiian oncologist Keola Beale, MD will present a CRC screening in-service and answer any questions that providers may have. We will also continue to provide culturally-targeted CRC education tools including our flip chart and brochure for patient education. 'Imi Hale has shared this opportunity with community health centers throughout the state and plan to complete 10 in-services by the end of March.

'Imi Hale will also continue to work with last year's pilot sites to encourage them to institute screen-

ing protocols at their clinic. The evidence shows that having protocols that include client reminders, provider reminders and recall systems contributes to increased screening rates. Last year, 'Imi Hale collaborated with Waimānalo Health Center to implement evidence-based tools and pilot test a CRC screening protocol to increase client screening rates. With this new protocol, Waimānalo successfully reached 72.5% of eligible patients that needed colorectal cancer screening (n=145), which led to 60 completed iFOBTs and 21 screening colonoscopies during the 6-month

pilot testing period. Building on Waimānalo Health Center's success, we are now working with the other pilot sites to consider adopting similar methodology.

'Imi Hale's CRC screening awareness efforts have consistently gained momentum and would not be possible without the support of Dr. Keola Beale, the Hawai'i Primary Care Association and our many partners at the Federally Qualified Community Health Centers. We are confident that our awareness efforts will lead to in-

creased screening rates and look forward to providing future updates.



*With this new protocol,
Waimānalo Health Center
successfully reached 72.5%
(n=145) of eligible patients that
needed colorectal cancer
screening and within 6 months,
56% (n=81) of them completed
screening.*



Ho'okele i ke Ola Navigation Training Team Partners with the Hawai'i Cancer Consortium by Amanda Allison, MA

These are exciting times for cancer patient navigation. The American College of Surgeons Commission on Cancer's (CoC) new standards for accreditation and the Affordable Care Act both promote medical care that is patient-centered and accessible. 'Imi Hale is supporting these initiatives in Hawai'i by working with the Hawai'i Cancer Consortium (Consortium) to provide training and technical assistance in cancer patient navigation.

The Ho'okele i ke Ola Navigation Training team is providing training and technical assistance for Consortium members over the next two years to assist them in meeting the Commission on Cancer Standard 3.1 for patient navigation by the year 2015.

The Consortium is comprised of The Queen's Medical Center, Kuakini Medical Center, Hawai'i Pacific Health (Kapi'olani Medical Center for Women and Children, Pali Momi Medical Center, Straub Clinic and Hospital, and Wilcox Memorial Medical Center), John A. Burns School of Medicine, and the UH Cancer Center. Together they represent the unified basic, translational, and clinical cancer research effort benefiting the people of Hawai'i and the Pacific Rim. (<http://www.uhcancercenter.org/research/hawaii-cancer-consortium>).

As the body that confers accreditation to cancer centers throughout the U.S., CoC introduced new standards in 2012 requiring hospitals to provide a cancer patient navigation process by 2015. The components of this Standard 3.1 are:

1. Conduct a community needs assessment every 3 years.
2. Establish a navigation process and identify resources to address barriers.

3. Each year, assess barriers to care, evaluate and document the navigation process and report findings to the cancer committee.
4. Each year, modify or enhance the patient navigation process to address additional barriers as identified by the community needs assessment.

'Imi Hale's Ho'okele i ke Ola Patient Navigation Training Program is a tested vehicle to provide training and technical assistance. It is the only formal patient navigation training program in the state of Hawai'i. The curriculum arose out of community need and is informed by data gathered from Native Hawaiian cancer patients, their family members, outreach workers in Native Hawaiian communities and cancer care providers.

We have completed thirteen 48-hour trainings since 2006 and work to stay current with cancer patient navigation efforts nationally. The Ho'okele i ke Ola team has published four articles on patient navigation in peer-reviewed journals and staff have attended trainings and conferences where they learn from and network with leaders and innovators in the field of patient navigation (see article on Executive Training on Navigation and Survivorship in this issue).

Our partnership with the Consortium will help 'Imi Hale reach its goals for cancer patient navigation: navigation program development, strengthening navigation throughout the cancer continuum,

building evidence to support 3rd party payment for navigation services and continuing to report and publish navigation outcomes data for the state of Hawai'i. We look forward to sharing the ongoing results of Ho'okele i ke Ola efforts on behalf of the Consortium over the next two years.

To learn more about our Ho'okele i ke Ola Training program: <http://www.imihale.org/patient.htm>.

Save the Dates!

August 28 & 29, 2014

**for the 7th Annual
Ho'okele i ke Ola**

**Cancer Patient Navigation
Conference**

**To be held at the Pacific Beach Hotel
Honolulu, Hawai'i**

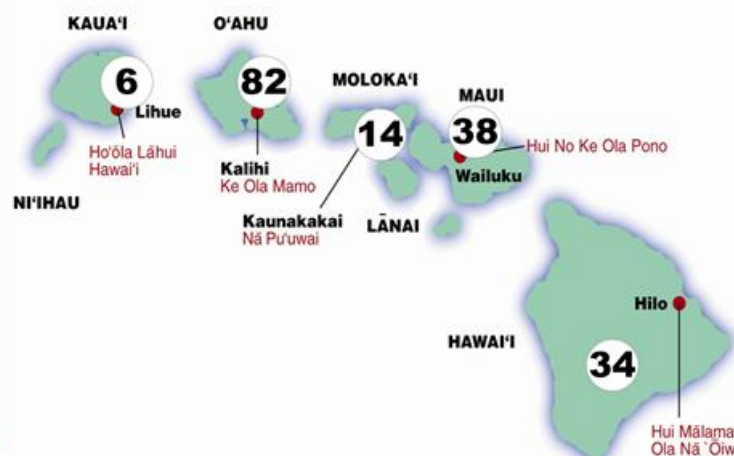
**To learn more: 526-1700 or
hookele@papaolalokahi.org**



174 graduates

17 Navigator positions established since 2006.

- 8 Queen's Medical Center
- 3 Moloka'i General Hospital
- 1 Hilo Medical Center
- 1 Maui Memorial
- 1 Straub Clinic & Hospital
- 1 Pali Momi Medical Center
- 2 Kapi'olani Medical Center



Navigation Training Highlights...



Ho'okele i ke Ola Cancer Patient Navigation Training



Congratulations to the graduates of our 13th training, February 2014.

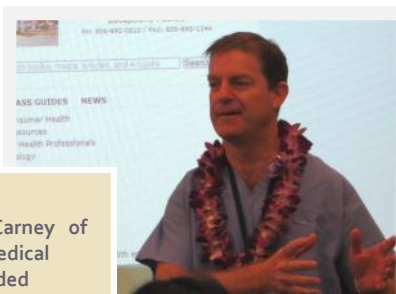
Front Row: Jermy Domingo (Trainer), Rocky Lee (Queen's Women's Health Center), Lorie Lapitan (Pali Momi Medical Center), Kamaile Keaunui (Waimānalo Health Center), Sue Radcliffe (DOH State Health Planning Department), Lyne Elseman (Queen's Women's Health Center). Back Row: Kimberly Arnaldo (Kalihi-Palama Health Center), Korin Sham (Kuakini Medical Center), Jessika Tano (Queen's Cancer Center), Laurie Ishikawa (Kuakini Medical Center), René Cottingham (Wilcox Memorial Hospital), Toni Keele (American Cancer Society Volunteer), and Amanda Allison (Trainer).



(above)
I Ola Lāhui presenter (w/ lei), Andrea Hermosura MA, coached trainees in an Motivational Interviewing exercise.



(right)
Dr. Elizabeth Quinn of Kaiser Permanente discussed the role of the Primary Care Physician in Cancer Care



Dr. Michael Carney of Kapi'olani Medical Center provided trainees with an overview of Gynecologic Cancers



Dr. Randy Wada (below R) always wows the trainees with his talk on pediatric cancers.

Drs. Carney and Wada are two of 30 faculty that generously commit their expertise and time to our 48-hour training.



Trainees heard from navigators in the field and from cancer survivors like Leimomi Golis (L) who shared her personal cancer journey and experience as a participant on a cancer clinical trial.

Executive Training on Navigation and Survivorship at The George Washington Cancer Institute

Last September, Dr. Kathryn Braun and Amanda Allison journeyed to Washington, D.C. to learn about navigation program development from the experts at The George Washington Cancer Institute Center for the Advancement of Cancer Survivorship, Navigation and Policy.

In this 2-day training, participants were led through the process of creating and sustaining navigation and survivorship programs. The trainers provided background information, tools and resources for program design, implementation, and evaluation – all with an eye toward sustaining a navigation program. Interactive activities and exercises helped trainees start the program development process.

Trainees represented more than 25 facilities nation-wide, from Spain to Puerto Rico, and from Hawai'i

to Alaska to Florida. Thus, the networking opportunities were plentiful!

The training came at a pivotal time for patient navigation in Hawai'i. Since 2006, 174 navigators have completed 'Imi Hale's Ho'okele i ke Ola cancer patient navigation training, and 17 navigator positions have been established at facilities throughout the state. Our graduates apply their navigation skills in their jobs in community health centers, Native Hawaiian Health Care Systems, hospitals, service agencies, and other organizations.

Now that navigation is becoming an established profession, the need for systems and metrics to sustain navigation is emerging. Navigation services need to be care-

fully planned and evaluated so that they can be well delivered and show positive outcomes.

Kathryn and Amanda brought back excellent ideas and materials that are building on to our foundation for cancer patient navigation in Hawai'i. This training will help 'Imi Hale provide a blueprint to hospitals and other facilities in Hawai'i who wish to create or improve navigation services.



(Above) Group discussions and networking

First Cancer Survivorship Conference Conducted in the USAPI by Ritabelle Fernandes, MD

The burden of cancer and non-communicable diseases are increasing in Palau. Between the years 2007 – 2011, there were a total of 174 cases of cancer in Palau according to the Palau Ministry of Health registry. Ninety-two cases were in men and eighty-two were in women. Of these cases, 139 died and 34 are currently alive. Tobacco chewing or smoking was present in 84 cases. The top three cancers found in women were cervix, breast and liver; the top three cancers found in men were lung, prostate and liver. The highest mortality was found in liver cancer.

The Centers for Disease Control and Prevention (CDC)'s National Comprehensive Cancer Control Program (NCCCP) under the auspices of Palau Ministry of Health regularly conducts cancer public awareness and cancer screening campaigns. A need to develop a national cancer survivorship plan was the impetus for hosting the first cancer survivorship conference. The goals of this conference were to empower all persons and their caregivers living with cancer, living through cancer, and living beyond cancer.



(Above) Participants getting up and doing some physical activity during the conference

National Research Council : Leveraging Culture to Address Health Inequalities: Examples from Native Communities—Workshop Summary



In December 2013, the Institute of Medicine (IOM) released the Workshop Summary of the November 2012 IOM Roundtable on the Promotion of Health Equity and the Elimination of Health Disparities that was held in Seattle WA. “The workshop brought together stakeholders to discuss the sizable health inequities

affecting Native American, Alaska Native, First Nation, Native Hawaiians and Pacific Islander populations and the potential role of culture to help reduce those inequalities. This document summarizes the workshop,” (Excerpt from IOM website, <http://iom.edu/Reports/2013/Leveraging-Culture-to-Address-Health-Inequalities-Examples-from-Native-Communities.aspx>).

‘Imi Hale staff and friends that participated in this Roundtable include:

- **Dr. Ben Young**, former dean of students at the University of Hawai‘i School of Medicine, describing his successful efforts to increase the number of Native Hawaiian health care practitioners in Hawai‘i and the Pacific Islands.

- **Nia Aitaoto, PhD**, one of ‘Imi Hale’s *liko noelo*, providing a provocative look at diabetes programs for Pacific Islanders and the importance of looking at culture and policy together, not just policy alone.
- **JoAnn Tsark**, ‘Imi Hale’s project director described ‘Imi Hale’s Ho‘okele i ke Ola Cancer Patient Navigation Training program that provides training for both clinical and community-based navigators.
- **Linda Burhansstipanov, PhD**, president and grants director of the Native American Cancer Research Corporation and long time mentor to ‘Imi Hale, shared lessons learned in tailoring cancer prevention and survivorship programs for local communities.

Many other knowledgeable and experienced presenters share examples of the role of culture in reducing health disparities.

The report is available for download, free or to read online at the IOM website: http://www.nap.edu/catalog.php?record_id=18496.

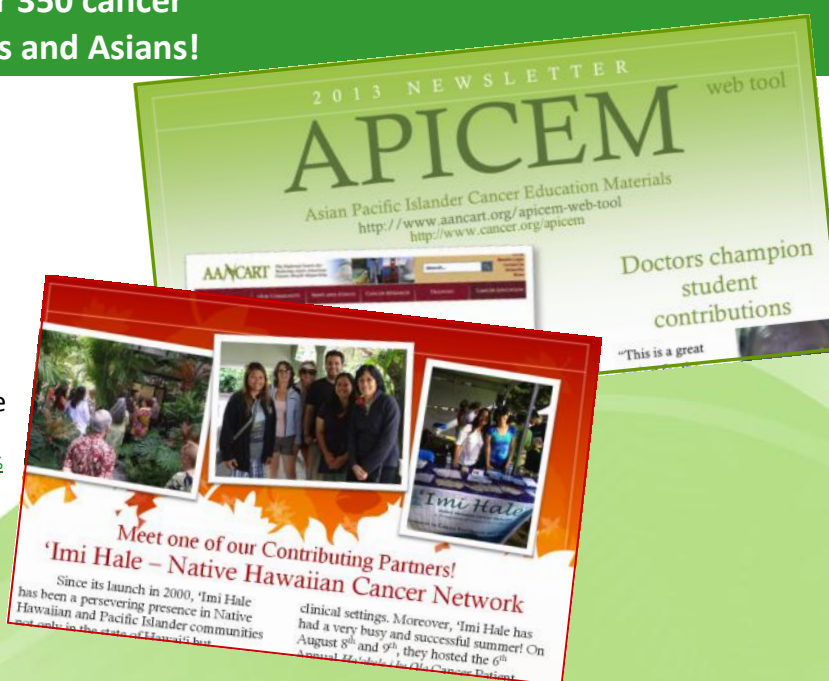
APICEM— now connecting you to over 350 cancer education documents for Pacific Islanders and Asians!

APICEM - Asian Pacific Islander Cancer Education Materials is a web portal that connects users to cancer education documents in 22 Asian and Pacific Islander languages covering 26 cancer types. APICEM is a joint venture started by AANCART and NCI and supported by 2 other CNPCs, ‘Imi Hale and WINCART with technical and financial support from ACS.

See APICEM’s 2013 newsletter, featuring ‘Imi Hale (page 5).

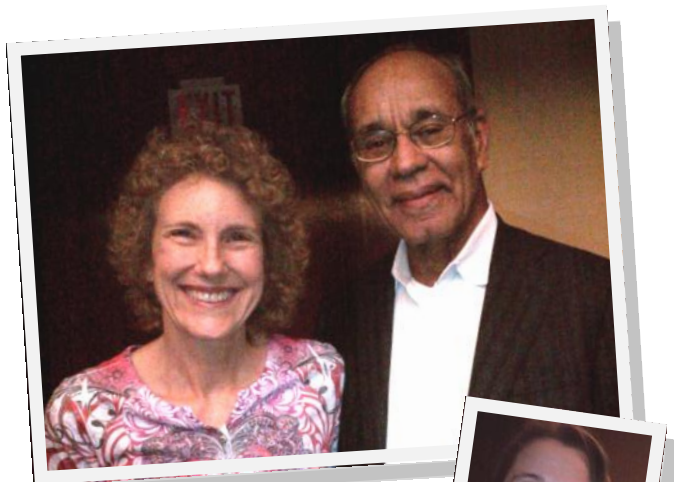
<http://aancart.org/sites/default/files/files/APICEM%202013%20Newsletter%20-%20updated.pdf>.

AND, check out the APICEM Web Tool at: <http://www.aancart.org/apicem-web-tool/>.



Sightings

Look who we ran into!



Kathryn Braun, PI, met up with **Dr. Harold Freeman**, former Director of CRCHD, and **Mandi Pratt Chapman** of The GW Cancer Institute (r) at the ACS Summit on cancer patient navigation competencies, held Jan 2014 in Washington, DC.



EDITORIAL STAFF:

May Rose Dela Cruz, MPH
JoAnn Tsark, MPH
Kathryn Braun, DrPH

CONTRIBUTING AUTHORS

Amanda Allison, MA
Jermey-Leigh Domingo, MPH
Koa Robinson, MPH
Ritabelle Fernandes, MD

'Imi Hale

**Native Hawaiian Cancer Network
(U54CA153459-04)**

A program of Papa Ola Lōkahi
894 Queen Street
Honolulu, HI 96813
Phone: (808) 526-1700

E-mail: delacruz@papaolalokahi.org

www.imihale.org

'Imi Hale friends acknowledged at the ACS Relay for Life Rally, January 25, 2014



Mark Vasconcellos (above) was acknowledged for his volunteer work with the ACS Cancer Advocacy Network. Those of you who attended the 2013 Navigation conference will remember Mark's compelling presentation on the men's cancer panel. Way to go Mark!



Holly Ho Chee (far R), a cancer patient navigator at Hilo Medical Center is also part of the dynamic ACS Relay for Life Team Hilo. They received honors for "Top Community Event". *Hiki no e Holly!*

Hawai'i Journal of Medicine & Public Health

A Journal of Asia Pacific Medicine & Public Health

March 2014, Volume 73, No. 3, ISSN 2165-8218

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Check out our recent publication in the Hawai'i Journal of Medicine & Public Health (<http://hjmph.org/>)!